



ASSESSMENT

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BS-Business

Program-Level Student Learning Outcomes

The College of Business has a core of courses that all business majors must complete. The College has adopted these outcomes for the core:

- Students will communicate effectively and professionally in writing.
- Students will demonstrate effective and professional oral communication.
- Students will be sensitive to ethical issues when making business decisions.
- Students will demonstrate business knowledge.
- Students will use critical thinking skills to make decisions.
- Students will use technology appropriately to communicate, calculate, and present concepts and data.

